

**Subject:** CCA Delivers: Exec and TIE Committees, Council Committee Assignments and more

**From:** "Central City Association" <toh@ccala.org>

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[Image](#)

**July 13, 2017**

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- Executive Committee Meeting with Supervisor Barger
- Transportation, Infrastructure and Environment Committee
- L.A. City Council Committee Assignments
- Pro-Housing Working Conference
- Camden's *Industrial* Project
- Five Point Holdings and Newhall Ranch

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**CCA EVENTS**

Thursday, 7/20, 11 a.m. - 1:30 p.m.

Transportation Panel & Showcase: Downtown

Mobility in the Digital Age

Millennium Biltmore

Saturday, 8/5 - Sunday, 8/6  
Angel City Brewery's 5th Annual Avocado Fest

## Image

Friday, 7/14, 10 a.m. - 11:30 a.m.  
WORKING GROUP: Park Fee Land Dedication

Friday, 7/21, 10 a.m. - 11:30 a.m.  
WORKING GROUP: Generative Building

Wednesday, 7/26, 8:30 a.m. - 10 a.m.  
COMMITTEE: DTLA 2030

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*Tom Gilmore, Gilmore Associates; L.A. County  
Supervisor Kathryn Barger, 5th District; Jessica Lall,  
CCA; Martha Saucedo, AEG*

## Executive Committee Meeting

At CCA's Executive Committee, members heard from **Supervisor Kathryn Barger** who represents L.A. County's 5th Supervisorial District. She discussed how we can combat homelessness and the critical need to address the mentally ill. She also discussed the importance of Measure M and how the regional transportation approach L.A. is currently taking will give people more choices. CCA members also heard about how connections to the area's airports - LAX, Ontario and Burbank - will become easier. She committed to leave the County better than she found it. We look forward to working with Supervisor Barger on homelessness, mobility and many other critical issues.

The meeting took place at **The Main Museum**, which aims to engage the public with the most

important ideas of our time through the art of L.A. Thank you to **Tom Gilmore**, Gilmore Associates, for hosting this month's meeting.

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## Transportation, Infrastructure and Environment Committee

At today's Transportation, Infrastructure and Environment Committee meeting, members heard about an electricity load reduction program targeted at large businesses, updated rules for measuring transportation impacts and providing mitigations, and a new report looking at how to "right-size" parking in LA.

- The **Los Angeles Department of Water and Power** presented their [SummerShift](#) program, which offers financial incentives to businesses that reduce their power consumption during peak hours, from 3 p.m. to 5 p.m. It offers \$10 per kW of energy saved, and is specifically targeted at large businesses and industrial customers. The program is in its second year and extends from June through September. Members are encouraged to reach out to their colleagues or property managers to consider enrolling in the program.
- The **Los Angeles Department of Transportation** informed members on the implementation of SB-743 and updates to the City's Transportation Demand Management (TDM) ordinance. SB-743 delinks congestion from environmental impact considerations,

and instead will measure and mitigate increases in vehicle-miles traveled (VMT), which is a more holistic measure of the transportation network and directly related to increased pollution and carbon emissions. The [updated TDM ordinance](#) will identify mitigations for developers and others looking to mitigate VMT impacts. Mitigations will focus on adaptability and community-wide benefits and will include options such as unbundled parking, subsidized transit passes and investment in a local Transportation Management Organization. CCA will stay involved and keep members up to date as SB-743 implementation and the TDM update make their way through the City.

- [A new report](#) by the **Council of Infill Builders** examines best practices for reforming parking policy in L.A., and identifies three priority areas: eliminating or reducing parking minimums, charging optimal prices for existing spaces and better parking management. Improved data and better issue framing were suggested as two ways to help enact solutions.

CCA thanks **Neil Guglielmo**, Los Angeles Department of Water and Power; **David Somers** and **Karina Macias**, Los Angeles Department of Transportation; and **Mott Smith**, Council of Infill Builders, for his presentation

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## L.A. City Council Committee Assignments

Council President Herb Wesson announced [appointments](#) to all Council Committees, which are effective immediately. The committee schedule will be released by next Tuesday, July 18. We look forward to working with these Council Committees to enhance Downtown's vibrancy and increase investment in the region.

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## Pro-Housing Working Conference

On Tuesday, CCA was a part of a pro-housing working conference convened by organizations including **L.A. Area Chamber of Commerce**, United Way of Greater L.A., LPlus, Abundant Housing and the Southern California Association of Non-Profit Housing. Attendees were broken off into groups of individuals with diverse backgrounds, and tasked with identifying policy priorities that will help the region build more housing for all income levels. The goal is to develop a pro-housing platform based on ideas that have broad support across industry and advocacy organizations. Some of the most popular proposals included: reforms that increase participation in density bonus, acquisition of "naturally occurring affordable housing," a progressive tax to raise affordable housing revenues, targeted CEQA reforms, improved data and better outreach about the positive impacts of development. CCA looks forward to staying engaged with stakeholders to advance a comprehensive housing agenda.

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## Camden's *Industrial* Project

Last week at their zoning hearing, CCA spoke in support of member **Camden's Industrial** project, which will activate a cold-storage site in the Arts District. It will add 344 live-work units -- including 18 units set for affordable housing -- to the city's housing stock with preference for artists, as well as a public plaza. The City Planning Commission will tentatively hear this project on August 10. If you would like to join CCA in supporting the project with a letter or verbal testimony, please contact Joanne Danganan at [jdanganan@ccala.org](mailto:jdanganan@ccala.org) or (213) 416-7511.

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## Five Point Holdings and Newhall Ranch

Please join **Five Point Holdings** to show support for Newhall Ranch at the L.A. County Board of Supervisors meeting on July 18. Please click [here](#) for more information and contact **Carolyn Spencer, Five Point**, at [caryn.spencer@fivepoint.com](mailto:caryn.spencer@fivepoint.com) with questions.

## CCA Members in the news

"The new tower stands 38 stories and has 308 units, 80% of which have been sold or are in escrow, according to Metropolis."

L.A. Times. [Massive Metropolis condo complex ushers in a new era of residential development in downtown L.A.](#) July 13, 2017.

"More than 160-Park Hyatt-branded luxury condos are headed to South Park's megaproject Oceanwide Plaza."

Curbed L.A. [Park Hyatt condos coming to South Park's Oceanwide Plaza](#). July 11, 2017

"As momentum across our Americas infrastructure markets builds, enhancing our construction capabilities is a critical next step to

ensure we best capitalize on the tremendous opportunities in front of us." - **Michael S. Burke**, CEO, AECOM

L.A. Times. [L.A. construction giant Aecom beefs up to tackle infrastructure projects](#). July 7, 2017

"The online fashion and jewelry company Farfetch announced that it is leaving Boyle Heights and will fill 25,000 square feet of space on the 30th floor of The Bloc's 33-story office tower. The Ratkovich Co. owns The Bloc."

L.A. Downtown News. [Clothing Company Takes Office Space in The Bloc](#). July 10, 2017

"Downtown's future is linked to improving public schools, finding sites for quality charters and getting a great private school." - **Hal Bastian**, Hal Bastian Inc.

L.A. Downtown News. [What Does Downtown Need, Hal Bastian?](#). July 11, 2017

## Image

[Attore & Associates, LLC](#)  
[Simon Baron Development](#)  
[The Ritz-Carlton, Los Angeles](#) and [JW Marriott LA Live](#)

## Image

**Los Angeles Department of City Planning** is now on social media with accounts on [Facebook](#), [Twitter](#), [Instagram](#), YouTube and [LinkedIn](#). Follow their accounts for their latest news.

The Department of City Planning also announced new assignments. **Kevin Keller** will be the Executive Officer overseeing all operational functions and **Rebecca Valdez** will be the Principal City Planning responsible for the new Performance Management Unit.



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